

NORTHEAST MARYLAND HIGHER EDUCATION ADVISORY BOARD

Meeting - Notes

January 12, 2015

Members Present:

Mr. John Desmone – TU
Mr. Barney Michel – Army Alliance
Mr. Danny DeMarinis – NEMD-URP
Dr. John Ferriter – STC
Dr. Dennis Golladay – HCC
Dr. Diane Lane – Cecil College
Ms. Lisa Webb – CC OED
Ms. Mary Morris – HC OED
Ms. Karen Holt, HC OED
Dr. Maurice Taylor – MSU

Members Absent:

Dr. E Beise UMCP
Ms. Candace Caraco – NDMU
Mr. Brian Simmons - Sigmatech Inc.
Dr. Ken Lewis - Union Hospital
Dr. Dexter D. Smith - JHU
Ms. Barbara Jenkins – CMU
Dr. David Weir - UD
Ms. Jessie Yerkic– FIT
Dr. Joseph Hoffman – FSU
Dr. John Gray – WU

Ex-Officio Present:

Ms. Nancy Spence – University Center [UC]

Ex-Officio Absent

Mr. Gary Martin – USA CECOM
Mr. David Jimenez - USA AEC

I. Welcome and Call to Order

Dr. J. Ferriter welcomed the members of the Advisory Board at 3:10 PM noting that there was not a quorum and called the meeting to order.

II. Introductory comments from the Chair.

Dr. J Ferriter thanked the University Center [UC] for hosting the meeting. We will send the November 2014 minutes to the members for approval. It should be noted that draft minutes are placed on the CSSC website.

There are two topics for today's meeting.

1. Discuss Issues for Consideration from the Regional Higher Education Needs Assessments Report
2. Discuss Potential People/Organizations who should be briefed on NMHEAB Needs Assessment Findings and our Action Plan

III. Update Leaders and County Leaders on the NMHEAD activities During the past Two Years

There was considerable discussion as to the leadership that we should visit. Suggestions included Mary Ann Lisanti, Susan McComas, Kevin Hornberger, Kathy Szeliga, JB Jennings, Wayne Norman and Teresa Reilly. Additionally both County Executives should be updated. A Meeting with Brett Schreiber, Director Governmental and Community Affairs was also recommended. It was suggested that involving the university governmental relations offices might be very beneficial way to spread the word on the efforts of the NMHEAB. We will discuss the benefit of inviting the County leadership to a future meeting. If we do it will be important for us to have the NMHEAB membership to attend.

IV. Message Development Discussion

Prime aspect of any message should be to raise visibility of the joint market (UC, CC and HCC).

We are at a unique juncture at this time as we are making strides since the last BRAC round and anticipate another BRAC round. Higher education could be an important consideration during BRAC planning.

Many institutions have been at the University Center for a long time and we need to remember to acknowledge their involvement.

The new Towson Building is not designed for advanced science and/or engineering programs.

Healthcare is being better addressed than other STEM programs.

The offering of Supply Chain Management is a good start for expanded program offerings.

Potential impact if the UC does not proceed with technology upgrade.

Identify the role that we need to fill and the positive impact needed

Workforce development is very important. Focus on gaps in training and the development of programs to meet workforce needs.

There is an unmet need in engineering. Mechanical, electrical and civil engineering are believed to be the highest demand. Software and computer engineering exist on the employer side not the student side.

Susquehanna Workforce Network will be doing a study next year on the labor market.

We have a large research institution (APG) needing support from academic institutions.

APG Cybersecurity Cohort has a preference for face-to-face learning.

Any message needs to be tied back to jobs and business.

Ensure programs offered at the UC are of a public need.

We are the only region in the state without a 4-year college and/or university campus presence.

Our target/vision is a campus based on the “Universities at Shady Grove” model

V. Next Meeting

Notifications and the agenda will go out via e mail and will be posted on CSSC’s web site (www.apg-cssc.com). The next Board meeting is scheduled for May 4, 2015 at the UC. Please put on your calendar.

VI. Action Items

AI 1– Draft a briefing to update State Legislatures and County Leadership on the NMHEAB.

Action: Dr. Ferriter to draft the briefing and provide to Board for comment.

AI 2 – Schedule meetings with University/College governmental relations office to provide the NMHEAD update. Action: Each university/college on the Board.

AI 3 – Schedule update meetings with State Legislature and County Leadership. Action: both County OED to take the lead.

AI 4 – Resend Draft Minutes from 12 November 2014 meeting and ask for Board concurrence. It will be assumed that is no response is received within a week that the Board member concurs.

Action: Dr. Ferriter to resend Minutes.

Respectfully submitted,

John Ferriter, Chair